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06AL61

**Sixth Semester B.E. Degree Examination, December 2012**  
**Management and Entrepreneurship**

Time: 3 hrs.

Max. Marks:100

**Note:** Answer any FIVE full questions, selecting atleast TWO questions from each part.

**PART - A**

- 1 a. What is Management? Considering management as operational process, explain its various sub – processes. (08 Marks)  
b. Explain required change in skill – mix of a manager, with respect to his level in an organization. (08 Marks)  
c. What are the features of Bureaucratic administration? (04 Marks)
- 2 a. Define planning. Compare strategic planning with tactical planning. (06 Marks)  
b. What is rational decision? Explain steps involved in the process of rational decision making. (08 Marks)  
c. What are different environments of decision making? (06 Marks)
- 3 a. Explain major principles to be followed to develop sound and efficient organizational structure. (08 Marks)  
b. What is span of management / span of control? What is significance of number of relations between manager and subordinates in span of control? (06 Marks)  
c. What are different advantages of decentralization? (06 Marks)
- 4 a. What is leadership? What are the major functions of a leader? (08 Marks)  
b. Explain Maslow's Need – Hierarchy theory. (08 Marks)  
c. Explain the purpose of control system. (04 Marks)

**PART - B**

- 5 a. What are the major characteristics of an entrepreneurship? (08 Marks)  
b. Give the classification of entrepreneurs based on functional characteristics. (04 Marks)  
c. What are internal and external barriers of entrepreneurship? (08 Marks)
- 6 a. Explain using flowchart, formalities for setting up small scale industry (SSI) unit. (10 Marks)  
b. Give the classification of different state level agencies for the promotion of SSI. (10 Marks)
- 7 a. Explain objectives and functions of infrastructure agency KIADB. (08 Marks)  
b. What is TECSOK? Explain services offered by TECSOK. (08 Marks)  
c. Write a note on single window load scheme of KSFC. (04 Marks)
- 8 a. What are the criteria for selecting a project? (08 Marks)  
b. Compare PERT and CPM project scheduling techniques. (08 Marks)  
c. What is project appraisal? Give main stages of project appraisal. (04 Marks)

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